



AUTHENTIC CHOICES
COACHING LEADERS



Laurent VUIBERT, MBA, PCC Singapore

Laurent is an Individual and Senior Team Executive Coach holding PCC accreditation from the ICF; his work focuses on organizations and sectors, which enable societal evolution by practicing conscious leadership.

He brings with him over ten years of experience facilitating transformation in China and South East Asia. He worked in fast paced contexts within rapidly expanding organizations as a member of the leadership team.

Focus of work

Laurent is an Executive Coach and Faculty of the Coach Training Institute. He works with organizations, which enable societal evolution. He supports senior leaders on 1-1 assignments and teams through team coaching processes as they transition to new roles and contexts to foster intentional impact. Originally from Paris, France, he is a Permanent Resident of Singapore where he has been living with his family since 2007, following 3 years in Shanghai.

Prior to coaching, Laurent worked with game-changing entrepreneurs and business leaders from France and China. He has enjoyed the opportunity of participating in the growth of worldwide industry leaders in Distribution, Shipping, Commodities as well as Offshore Shipbuilding.

He has worked with global multinationals and large Chinese conglomerates, which has given him an in-depth understanding of the variety of challenges that come with rapid growth within complex systems, both from an economic and cultural perspective.

Coaching Signature

Laurent's challenging, intuitive and structured approach supports his clients to courageously connect with their authentic selves, allowing them to be the leaders they aspire to be with heart, integrity and audacity.

He likes to say that his role is to facilitate the articulation of the powerful aspirations his clients have for impact with authentic attitudes and efficient behaviors. He leverages on 360 and other psychometric well proven tools to generate enhanced awareness.

“Courage is rightly esteemed the first of human qualities . . . because it is the quality which guarantees all others.”

Winston Churchill



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Areas of expertise

- ▮ 1-1 coaching
- ▮ Team coaching
- ▮ Transition
- ▮ Leadership
- ▮ Intrapreneurship
- ▮ Integration - Merger and Acquisition

Recent coaching assignments include

- ▮ Global Leadership Team of Worldwide Leader in Certification and Technology Performance
- ▮ Leadership Team of Listed Eastern African conglomerate
- ▮ Global Head of Managed services in a leading telecommunication company, to prepare him for larger responsibilities and develop his Leadership presence
- ▮ Head of trading book (Asia) in an Oil Major. To prepare his transition towards larger leadership responsibilities.
- ▮ Managing Director (ASEAN) in a global telecommunication company. To sharpen his leadership style; increase awareness and remove limiting beliefs. Impact: Authentic and charismatic leadership which generated buy-in and follow through with financial results
- ▮ Head of Country/CEO (India) in a large MNC. To align his leadership style and his ambition. Remove limiting beliefs and grow audacity of purpose.
- ▮ Deal Origination Head for Asia in a global Energy company. To increase her leadership and business impact through the organization on a global level.

Selection of clients:

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| ▮ British Petroleum | ▮ Nokia |
| ▮ BASF | ▮ IFF |
| ▮ Standard Chartered Bank | ▮ Facebook |
| ▮ Credit Suisse | ▮ Rogers Group |
| ▮ HSBC | ▮ Intercontinental Hotel Group |
| ▮ Mondelez | ▮ Club Med |
| ▮ Unilever | ▮ Oliver Wyman |
| ▮ Orange | ▮ SAB Miller |
| ▮ Sephora | ▮ UNICEF |

Qualifications and affiliations

- ▮ MBA, ENPC post MSc Economic Policy (Sorbonne)
- ▮ ORSC – Center for Right Relationship – Team and systemic coaching
- ▮ The CTI Leader Program (Barcelona)
- ▮ CPCC (Certified Professional Co-Active Coach) from CTI
- ▮ PCC (Professional Certified Coach) from ICF (International Coaching Federation)
- ▮ The Leadership Circle Certification (TLC, Singapore)
- ▮ Agility trained Coach and Trainer – Agil'OA
- ▮ Emotional Intelligence Accreditation (JCA, London)
- ▮ Personality Profiling (JCA, London)
- ▮ MNLP (Master Practitioner NLP), Mind Transformation